

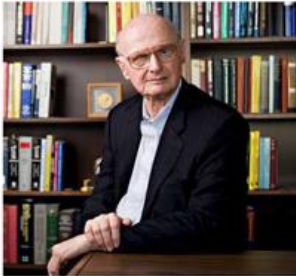


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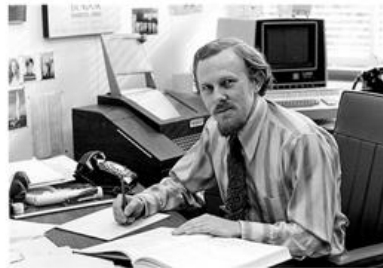
Investment Sense Blog – *Advanced Analysis for today's savvy advisors*

70 Year History of Financial Consulting: 1950-2020

[Part 1: 1950-1985 \(Click here\)](#)



1950
Harry Markowitz
Efficient Frontier



1965
William Sharpe
Capital Asset Pricing



1974
ERISA
Fiduciary Governance

[Part 2: 1986-2005 \(Click here\)](#)



1986
Robert Haugen
Factor-based Investing



1986
Financial Analysts Journal
Determinants of Performance



1991
Frank Sortino
Objective-based investing

[Part 3: 2006-2020 \(Click here\)](#)



2006
Pension Protection Act
Target Date Funds



2013
Wade Pfau & Michael Kitces
Post retirement investing